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## Call for entries

### ADI Design Museum — Compasso D'oro October 2023

Piazza Compasso d'Oro 1, Milan

*In collaboration with*

ADI, Italian Association of Industrial Design  
Pinacoteca di Brera / National Braidense Library  
MIC

#### 5<sup>th</sup> edition

SBLU\_spazioalbello invites designers and artists to take part in the selection for the fifth edition of OGGETTO LIBRO / BOOK OBJECT. This is the only exhibition in the world which looks at the comparison between design books and artist's books.

The artist's books, limited edition pieces often self-produced, dialogue with designer books, industrial products characterized by particular technical or layout solutions.

The purpose of the event is to stimulate research, promote quality and compare the planning skills of the designer and the creativity of the artist, discovering differences and similarities.

The fifth edition of the biennial will be held in October 2023 at the ADI Design Museum – Piazza Compasso d'Oro 1, Milan. The exhibition will exhibit all the selected books and, as in the previous edition, it will be possible to access contents in Augmented Reality, through the free "Aria The AR Platform" application.

#### NOT ONLY AN EXHIBITION, BUT EVEN A COMPETITION!

Not only exhibition and catalog in Augmented Reality, but, for the first time, a competition which will identify the "Best Books" in the sections Artist's Book, Design Book, Hybrid Book (books with a mix of characteristics of the previous two) plus an award of merit for the "Best Video" in Augmented Reality.

#### PARTICIPATION REQUIREMENTS

The competition is international and open to designers and artists who may present up to three books that are not necessarily new but which meet all the requirements. To participate in the selection you must be of legal age.

Adult students from professional art and design schools are allowed to participate.

#### Book

Design books must have unusual or innovative graphics, paper and printing features, original packaging solutions, unusual materials and in any case be intended for industrial production.

The artist's books must be created with skill and competence and reflect the artist's poetics. Books with different styles capable of arousing emotions are admitted. They can be made with any material and any technique (from traditional chalcography to digital printing). Sculpture books are allowed as long as they respect the maximum dimensions.

The open book must not exceed the **maximum size of 30x60 cm.**

In any case, larger artefacts or site specific installations, e-books, digital works can participate in the selection to be agreed with the organizer and managed according to the availability of the places.



## Video (optional)

For each of the candidate works it is possible to send a short video, which can be viewed in Augmented Reality both in the exhibition and catalogue.

**No Augmented Reality skills are required.** The organization will make it viewable using this technology.

The theme of the video is free: it can reproduce all or some pages of the book, illustrate the methods that led to its creation or everything that is interesting for understanding the work.

For issues related to the functioning of augmented reality, the video must necessarily be horizontal (if the work is photographed horizontally) and vertical (if the work is reproduced vertically). The video must necessarily have a **maximum duration of 1 minute**, but a shorter duration is recommended.

The video can have graphic and text animations as substantial parts of the work, but must not have opening credits and end credits.

The video can have audio and musical content. For each of the contents present in the video (video clips, music ... etc.) ownership of the copyright is required.

## Books / Videos not allowed or excluded

Books/videos that have already been exhibited in previous editions of Book Object and videos lasting more than one minute are not admitted.

Works with offensive or discriminating contents, works by candidates who have not paid the registration fee within the established deadlines, are not admitted.

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## COMPETITION

The fifth edition of Object Book will award, for the first time, a “Best Book” award for each of the categories on display.

Artist Book, Design Book, Hybrid Book and Augmented Reality Video + any special mentions at the discretion of the organization.

The prizes will be awarded following the unquestionable judgment of the Jury, which reserves the right not to award any merit prize for one or more categories (if none of the books will meet the award criteria).

The works will be evaluated according to the following criteria:

Concept quality  
Language innovation  
Creativity and artistic originality  
Excellence in manufacturing, manual or printed  
Use of materials

The names of the winners will be communicated on the day of the inauguration (**October 2023, date to be defined**), at the ADI Design Museum.

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## HOW TO APPLY FOR BOOK OBJECT

To participate it is necessary:

1

### SIGNING UP

Fill in the online form **before midnight of February 26, 2023.**

[www.oggettolibro.it/en/entry-form-2023](http://www.oggettolibro.it/en/entry-form-2023)

Up to 3 books can be submitted

2

### PHOTOS

Send 1 to 3 photographs of the work before midnight of February 26, 2023 via wetransfer to the address: [festival@oggettolibro.it](mailto:festival@oggettolibro.it).

The photos must necessarily be high resolution and of professional quality (minimum dimensions 20×15 cm – 2362×1772 pixels – 300 dpi). These photographs will be published in the catalogue. The photographic material sent will be decisive for the selection of the work.



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### 3 SUBSCRIPTION FEE

Pay the "registration fee" of €20 (which allows the candidacy of up to 3 books) to cover secretarial costs.

The registration fee is to be paid together with the registration and before midnight of February 26, 2023, under penalty of exclusion from the selection, to the following iban:

IBAN: IT48 M050 3401 6530 0000 0003 517  
headed to: SBLU\_spazioalbello Comitato Promotore "Non di solo pane"  
Bic/Swift BAPPIT21749  
Banca Popolare di Milano Agenzia 47, Piazza Sicilia 47  
20146 Milano

Specify as reason for the bank transfer: "NAME AND SURNAME (shown on the registration form, if different from the person making the bank transfer), SUBJECT OF BOOK 2023".

The registration fee does not guarantee selection and is not refundable if the work is not selected.

### 4 SENDING THE RECEIPT

Sending the bank transfer receipt to [festival@oggettolibro.it](mailto:festival@oggettolibro.it), upon receipt of which the organization will confirm correct registration..

### SELECTED WORKS

Participation in the exhibition (and in the competition) takes place only through the selection of the Jury.

### JURY

Under definition

Communication of the selected works will be given by **March 31, 2023**.

Selected artists and designers will:

### 1 PARTICIPATION FEE

Pay the "participation fee" of €120 which includes:

- Exhibition of the book at the ADI Design Museum;
- Admission to the competition for your category;
- Publication in the catalog of the V edition of Book Object festival;
- Use of the book in augmented reality on display and in the catalogue (if the video has been sent);
- A free copy of the catalog for each selected book;
- Flat-rate insurance of the work;
- Organization and secretarial expenses.

The participation fee must be paid **by April 14, 2023**, under penalty of exclusion from the initiative, for each of the selected books for which you wish to confirm participation. There is a discount for the participation of the second book (100 instead of 120) and the third book (80 instead of 120).

The participation fee must be paid to:

IBAN: IT48 M050 3401 6530 0000 0003 517  
headed to: SBLU\_spazioalbello Comitato Promotore "Non di solo pane"  
Bic/Swift BAPPIT21749  
Banca Popolare di Milano Agenzia 47, Piazza Sicilia 47  
20146 Milano

### 2 SEND RECEIPT

The payment receipt must be sent by e-mail to [festival@oggettolibro.it](mailto:festival@oggettolibro.it), upon receipt of which the organization will confirm participation in the exhibition.



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## DELIVERY OF THE WORKS

The selected works must be delivered **before April 28, 2023** at the Esseblu studio, open from Monday to Friday from 9.30 to 12.30, at:

ESSEBLU  
Via Antonio Cecchi 8  
20146, Milan

The works could be:

### 1 DELIVERY IN PERSON

It is possible to deliver the book / books in person or through a representative.

### 2 DELIVERY BY COURIER

It is possible to send the works by courier.

It is strongly suggested to use suitable packaging for the type of work and which prevents any damage it could suffer during transport. The organization declines all responsibility for damages that the works could suffer during transport.

The works that must be returned by courier must first be accompanied by suitable reusable packaging. In the absence of such packaging, a contribution will be requested for the new packaging (see the "Return of the works" item of this Notice).

The works travel at the expense of the participant, as well as any customs charges are the responsibility of the participant.

The works that will not be received by the specified date will be excluded from participation in the exhibition and the competition.

Failure to deliver the work within the established terms does not give the right to a refund of the registration fee.

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## SENDING THE VIDEO

The video of the book must be sent by wetransfer to [festival@oggettolibro.it](mailto:festival@oggettolibro.it) by **May 12, 2023**.

No Augmented Reality skills are required. The organization will make it viewable using this technology.

Participating with the video in Augmented Reality (on display and in the catalog) does not have an additional cost, it is included in the "participation fee".

For technical information related to the video, see the "Video" item in the "Participation requirements" section.

For further questions or doubts related to the video, contact the organization by writing an email to [festival@oggettolibro.it](mailto:festival@oggettolibro.it).

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## EXHIBITION

The selected books will be exhibited at the ADI Design Museum – Compasso d'Oro in October 2023 (Dates still to be defined).

The inauguration will take place on date to be defined and will see the participation of personalities to be defined. During the inauguration of the exhibition will be announced the winners for each category of the 1st Object Book Competition – "Best Book" (Artist's Book, Design Book, Hybrid Book. Video in Augmented Reality).

All the selected books will be present in the exhibition and will appear in the catalog which will be delivered to each participant on the day of the inauguration.

The books on display will be covered by flat-rate insurance. The organization guarantee the utmost care and custody of the works received for the exhibition, but declines all responsibility for any theft or damage of any kind during all phases of the event (exhibition and transport).

Anyone wishing for greater protection can arrange to insure their own book independently.

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## RETURN OF THE WORKS

At the end of the event, participants are invited to collect their book.



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**1****PICK UP AT ADI DESIGN MUSEUM**

It is possible to collect your book in person (or through a person in charge) at the ADI Design Museum on dismantling days. It will be the responsibility of the organization to communicate dates and times in advance.

**2****PICK UP AT ESSEBLU**

Books not collected during the dismantling days can be collected **by November 30, 2023**.

Collection can take place in person or through a person in charge, from Monday to Friday (9:30-12:30) by agreement with the organization, at:

ESSEBLU

Via Antonio Cecchi 8

20146, Milan

**3****SHIPPING BY COURIER**

It is possible to return the works by courier. The works for which return by courier is requested must first be accompanied by suitable reusable packaging for the return (boxes, wrapping paper, label with the address already prepared for the return). Otherwise, an amount equal to 30 euros will be charged for the new packaging (excluding delivery costs according to the postal rates in force for the country of destination). The works sent by courier travel at the expense of the participant, including any customs fees.

After 3 months from November 30, 2023 the uncollected works will remain the property of SBLU\_spazioalbello. Those who wish can donate their copy to SBLU\_spazioalbello.

**TIMELINES**

The event will take place according to the following schedule:

**by February 26, 2023**

- Sending of membership forms
- Sending high definition photos
- Payment of the "Registration fee"
- Sending the bank transfer receipt to [festival@oggettolibro.it](mailto:festival@oggettolibro.it)

**by March 31, 2023**

- Announcement of the selected works

**by April 14, 2023**

- Payment of the "Participation fee"
- Sending the bank transfer receipt to [festival@oggettolibro.it](mailto:festival@oggettolibro.it)

**by April 28, 2023**

- Delivery of the selected works

**by May 12, 2023**

- Sending the video for Augmented Reality

**October 2023 (exact dates to be defined)**

- Inauguration of the exhibition at the ADI Design Museum
- Announcement of winners of the 1st "Book Object" Competition
- Closing of the exhibition at the ADI Design Museum – Compasso d'Oro

**by November 30, 2023**

- Withdrawal of the works

**ACTIVITIES CHARGED TO THE ORGANIZATION**

- Organization of events and secretarial activities
- Flat-rate insurance of the works
- Communication and promotion activities on the media (posters, invitations, press releases, disseminated locally and on social media and the main art and culture portals)
- Exhibition rooms
- Preparation of exhibitions
- Creation and printing of the catalogue
- Organization of the Competition



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## ACTIVITIES CHARGED TO THE PARTICIPANTS

- Signing up
- Sending three professional high-resolution photographs of the work from one
- Payment of the registration fee and the participation fee
- Delivery and collection of the selected works at ESSEBLU in Via Antonio Cecchi 8, 20146 Milan

## DELIVERY OF THE CATALOG

Selection at the exhibition and payment of the relative participation fee entitles you to a free copy of the catalogue.

The catalog can be collected personally (or through a delegated person):

- The day of the opening of the exhibition directly at the ADI Design Museum;
- At the ADI Design Museum during the entire duration of the exhibition (only with prior agreement via email);
- Directly at the Esseblu studio (Via Antonio Cecchi 8, Milan) on the days and times the studio is open (Mon-Fri, 9:30-12:30).

The catalog can be shipped throughout the national and international territory. The shipment of the catalogue, and any customs charges, are the responsibility of the participant.

## VARIOUS

The organization will take the utmost care of the artefacts, but the organizers decline any responsibility for theft, vandalism, fire, or damage of any nature, which the works could suffer during transport, preparation, exhibition.

The works will be insured for a lump-sum value per work.

Any additional insurance policies are therefore recommended and paid for by the participants.

In the event that the book selected through photography does not comply with the required requirements, the organization reserves the right to exclude it from the exhibitions.

The organization reserves the right to invite artists and/or designers as a guest participant in the exhibition for cultural purposes only. Guests are also excluded from participation in the competition.

## DISCLAIMER

The authors grant a release for the use of the images to SBLU\_spazioalbello who undertake to use them non-commercially, but exclusively to promote the initiative.

It is therefore the promoters' right to use the projects presented by the participants for communication activities for the dissemination of the event.

## INTELLECTUAL PROPERTY

Participants guarantee that the proposals and their display do not infringe patents or intellectual property rights belonging to third parties. In the event of a dispute, the organizer reserves the right to retaliate against the participant for compensation for any damage suffered.

Participation in the call implies full acceptance of all the articles and clauses of this regulation.

Dates and places are subject to change at the discretion of the organization.

## PROTECTION OF PERSONAL DATA

Explicit consent will be requested from the participants so that they declare that they are fully informed, pursuant to Legislative Decree 196/2003 and subsequent amendments, of the purposes and methods of processing the personal data indicated in the form and to authorize its archiving, projection and publication in the press and on internet sites.

This consent is necessary for the purpose of participating in the competition.

Registration for the initiative implies full acceptance of all the clauses of this announcement.

## CURATOR

Susanna Vallebona

## SECRETARY

Davide Cusano

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